



Chiropractic Practice's Success with Aloha's Automated 5-Star Review Generation

Introduction

Marlboro Chiropractic Health has always been committed to providing exceptional chiropractic care. In August 2016, they partnered with Aloha to enhance their digital presence and patient engagement. However, it wasn't until November 2023 that they leveraged Aloha's automated Google review feature, a decision that significantly improved their online reputation and, as a result, their new patients.

Marlboro Chiropractic Health Saw A

400% Increase

In Average Google Review Count Per Year

Challenge

Prior to implementing Aloha's automated review requests, Marlboro Chiropractic Health averaged just 7 Google reviews per year. Despite their dedication to patient care, this limited number of reviews did not fully reflect their high-quality service and patient satisfaction.

Solution

Aloha's review generation solution provided Marlboro Chiropractic Health with a streamlined process to request feedback from patients. By automating Google review request text messages from their EHR, the practice was able to actively engage their patient base and encourage them to share their positive experiences online.

Marlboro Chiropractic Health Saw A

57% Increase

In New Patients In The Last 12 Months



“Everything's been great... [Aloha] has really been a big bonus for the office 100%.”

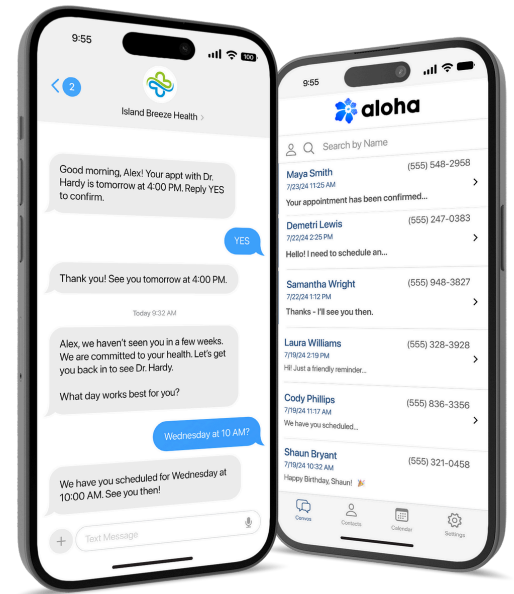
Dr. Adam Chudzikiewicz
Marlboro Chiropractic Health

Results

After turning on Aloha's automated feature in November 2023, Marlboro Chiropractic Health saw a dramatic increase in their number of online Google reviews:

- 35 New 5-Star Google Reviews in just one year.
- 400% Increase in average Google reviews per year, jumping from 7 to 35 reviews annually.

This surge in reviews not only boosted their total Google reviews to 84 but also helped them maintain an impressive overall 5-star Google rating.



Conclusion

With the help of Aloha's automated review generation solution, Marlboro Chiropractic Health successfully amplified their digital presence through online reviews.

This case study highlights the power of leveraging automated tools to enhance patient engagement and improve online visibility. For chiropractors and healthcare providers looking to boost their reputation, Aloha offers a proven pathway to more substantial online recognition.

For more information on how Aloha can transform your practice's digital presence, contact us today.

Aloha's Solution:



Automate Appointment Reminders



Request patient reviews automatically to improve Google ranking



Use digital intake forms to increase efficiency

Discover How Aloha Can Boost 5-Star Reviews For Your Practice

[Book A Personalized Walkthrough Today](#)